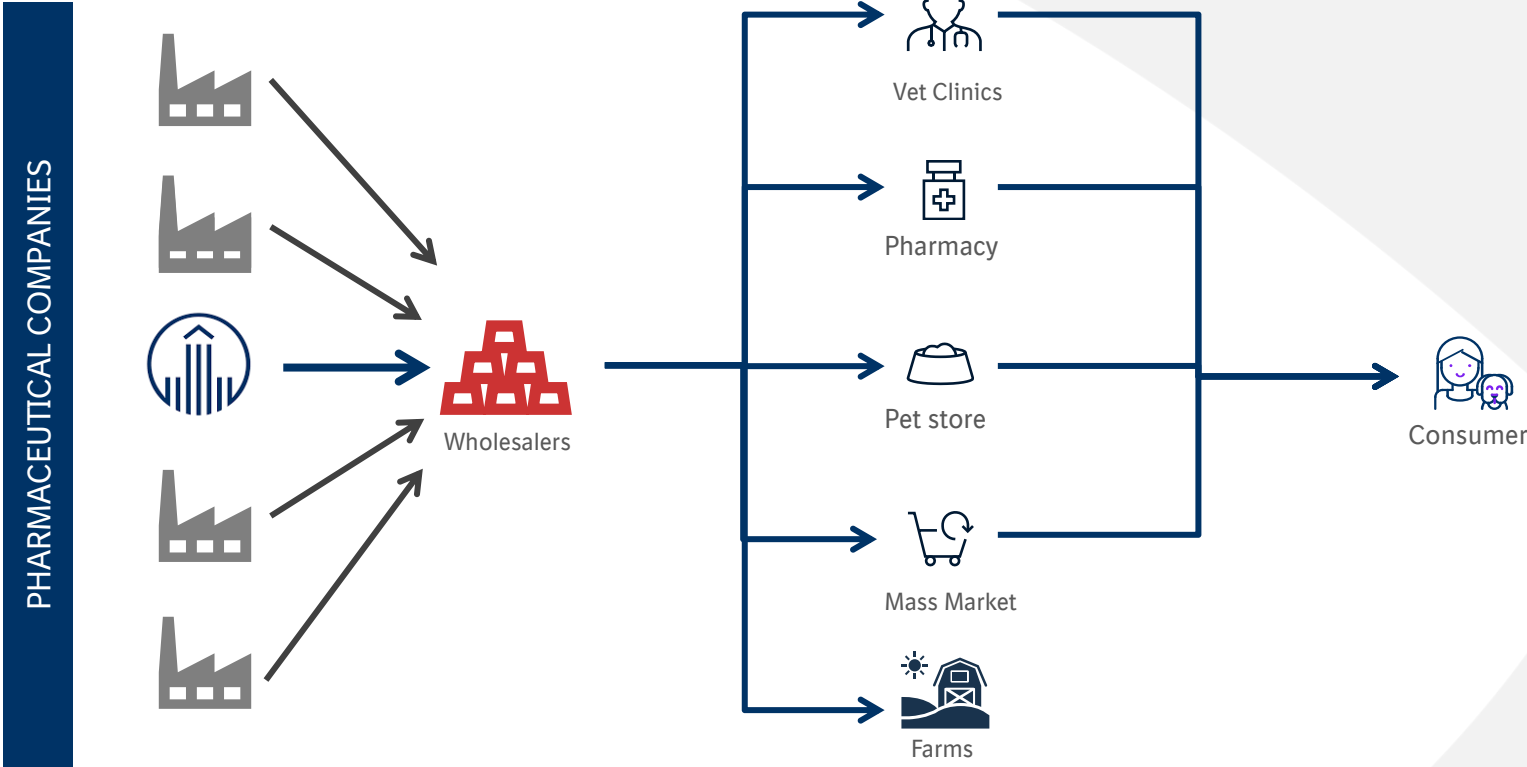




BI ROUND X

Boehringer Ingelheim - Animal Health Italia

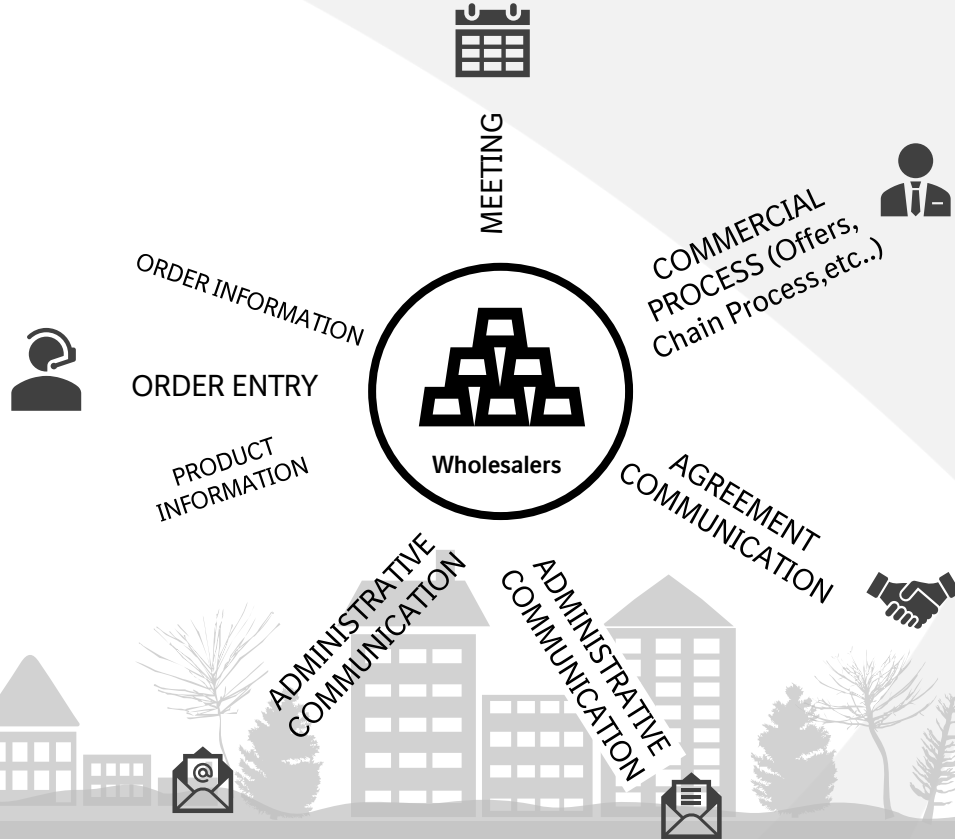
PHARMACEUTICAL DISTRIBUTION FLOW



THE CONTEXT

The pharma companies have a different processes and **connections** with wholesalers and these are **very fragmented**.

The wholesalers sometimes don't have a system and or solution to organized all the information



THE NEEDS

The **personalization of communication and the sharing of information** between company and the wholesalers is crucial. Having a **360 view** of all information is the starting point.

The need is to have a continuous personalized connection tailored to the needs of the individual wholesaler **24/24 H**

THE SOLUTION IS THE CREATION OF A PORTAL WHERE THE WHOLESALERS FEEL TO AT HOME



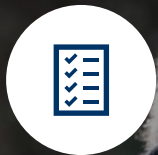
FIND PRODUCT INFORMATION



OFFER DEDICATED FOR THEM, ORDERS HISTORY



SHARING INFORMATION AND AGREEMENTS



REPORTS ABOUT ORDERS AND ANALYSIS

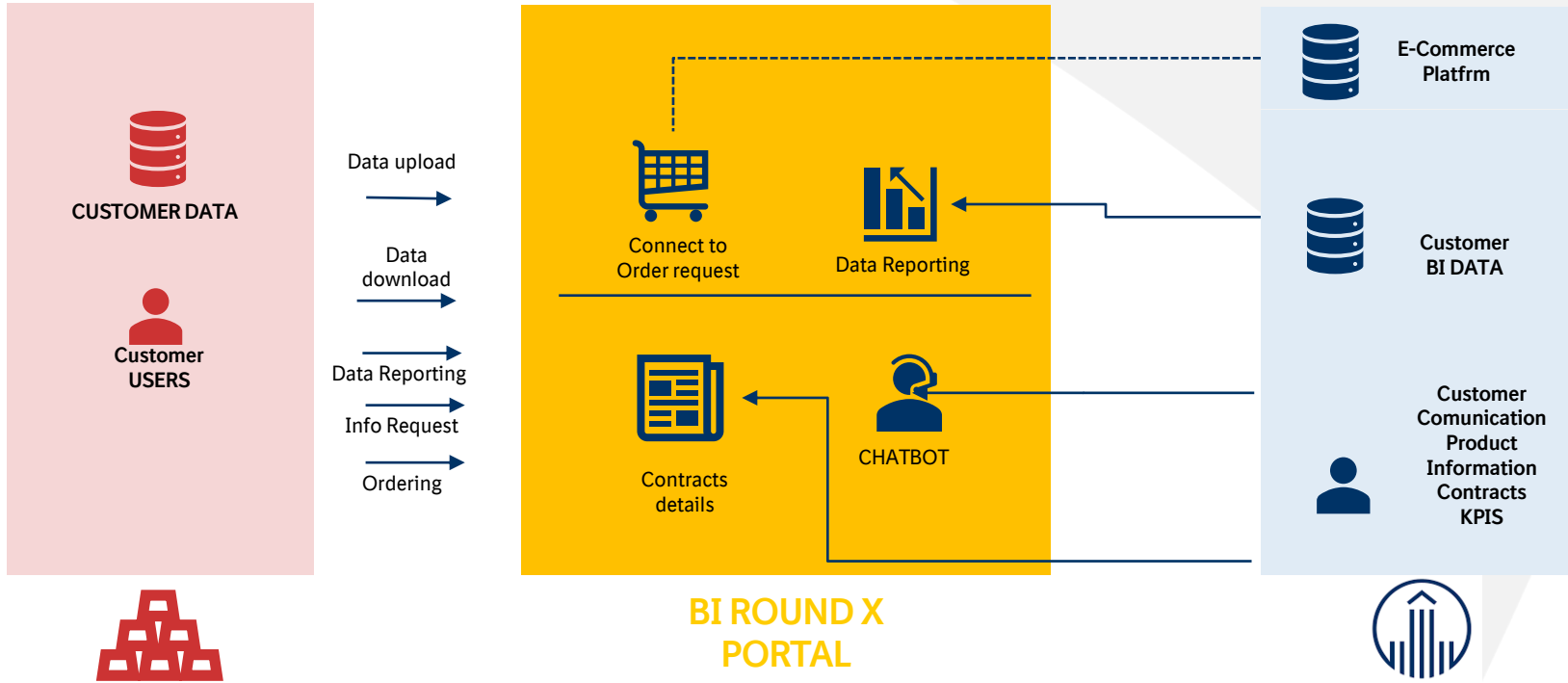


CHAT BOT WHERE THEY CAN ASK FOR INFORMATION ANY TIME

THE SOLUTION IT WILL BE INTEGRATED WITHIN THE BI ECOSYSTEM GLOBAL AND LOCAL



BI ROUNDX ARCHITECTURE



BENEFITS



LESS TIME SPENT
TO FIND
INFORMATION



IMPROVE THE WS
SATISFACTIONS



INCREASE THE
COMPLIANCE OF
THE PROCESS



IMPROVE THE
QUALITY OF THE
RELATIONSHIP

BUDGET & TIMING

Non è stato ancora definito un Budget per il progetto, il GO LIVE pianificato per Q3-2022

